

**GLENORCHY**  
**MARKETPLACE PROJECT**  
PO BOX 135, GLENORCHY 9350

**Environmentally Sustainable Campground Project in Glenorchy**  
**Files [Resource Consent](#) Application with QLDC**

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*FOR IMMEDIATE RELEASE*

Contact: Leslie Van Gelder  
leslie@glenorchymarketplace.co.nz  
027 748 9152

*Glenorchy, New Zealand, 13 March 2015* – The owners of the General Store and Campground in Glenorchy have filed a notified consent application with the Queenstown Lakes District Council for public review and approval in order to begin rebuilding the campground buildings that were part of the former Glenorchy Holiday Park. In a first for the South Island, plans for the new campground project are being designed to meet the world’s highest standards for environmental sustainability: NetZero energy certification through the [Living Building Challenge](#) guidelines.

Camp Glenorchy—the project’s current working name—will serve visitors to “the head of the lake, the heart of the mountains” with spaces for tenting, RVs/caravans and multi-guest bunkhouse cabins. Buildings that will provide shared amenities will include a community kitchen, dining room, public showers, composting toilets and a covered campfire shelter. Camp Glenorchy is Phase One of three phases of the Glenorchy Marketplace Project, which plans to offer a range of accommodations rebuilt among a restored native landscape including a rebuilt General Store, a café providing healthy snacks and takeaway meals, an information and activities desk, a community classroom, artist-inspired toilets and an organic garden.

Plans for Camp Glenorchy were developed and refined during the past year of consultation and input from hundreds of community members, local school children, visitors and tourism operators in the area so that the project could meet the needs of both locals and tourists.

The owners of Camp Glenorchy, Paul and Debbi Brainerd of Pounamu Holdings 2014 Ltd., have voluntarily opted to file for notified consent for the project, even though its conforming use in the township’s visitor accommodation zone does not require it. The notified consent request will mean that the public will have an opportunity to review the plans and formally weigh in with the QLDC before the resource consent is granted.

“Our decision to request notified consent was based on our desire to continue to work closely with the community and invite the open dialog of the democratic process,” said Paul Brainerd, director of Pounamu Holdings.

Top-level sustainability goals for Camp Glenorchy and the Glenorchy Marketplace Project as a whole include a 50% reduction in energy use compared to similar facilities, a 50% reduction in water use, healthy interior building materials, education of visitors and employees about the choices made and why, and ongoing monitoring and reporting of outcomes against goals, some in real-time. While the Marketplace Project will have a light environmental footprint and be a model of energy efficiencies, it is the goal of the owners to create a warm visitor experience that reflects the relaxed and rural character of the Glenorchy community.

The Glenorchy Marketplace Project is being designed from the ground up as not only environmentally sustainable but financially sustainable as well, with all profits from the operations of the project's accommodations, café and general store flowing to the newly formed Glenorchy Community Trust. The owners are requesting the new charitable trust be directed by local residents to support community projects that the town feels are important such as healthcare, education, the arts and the community pool.

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*For more information*, please contact Leslie Van Gelder, general manager for the General Store at [leslie@glenorchymarketplace.co.nz](mailto:leslie@glenorchymarketplace.co.nz) or 027 748 9152. The project website, which will be updated on an ongoing basis, is [www.glenorchymarketplace.co.nz](http://www.glenorchymarketplace.co.nz)